



# Platinum Leather Care Program

## LEATHER NEGLECT IS CARELESSNESS

Who will take care of your leather furniture investment when it dries, cracks, splits, stains, rips, tears or burns?

Platinum Leather Care not only protects your leather upholstery, our warranty promises that we'll replace your entire suite if necessary, to satisfactorily correct a warranty related problem.

### Conditioning, Maintenance and Continuity

**Q.** The reason I bought leather furniture was because the leather won't easily stain and lasts longer than fabric. Why should I invest in this program?

**A.** Good Point. Leather is a durable material that resists most stains. It is a lifetime investment that needs care and maintenance. But leather will stain and dry out. That is why we recommend our special protection and moisturizer at the time of purchase. Unlike old fashioned chemicals, our polymers glide easily into the depths of the leather to help prevent damage from drying and aging.

**Q.** I like that aged look (called patina), and I believe I can clean and maintain my leather with warm water and (saddle) soap. What value would the program be to me?

**A.** Our program offers many valuable and important benefits beyond the initial protective treatment.

**Q.** Does the Leon's Platinum Leather Care Program provide 100% protection against everything?

**A.** Not quite, but we are working on it. Right now stains from dyes and corrosives still beat us. The quicker the spill is blotted up the better. In most cases, a damp cloth can remove most fresh spills. The longer a stain stands, the more difficult it is to remove.



### WHAT DOES IT COVER?

#### YES

- Pen Marks
- Cigarette Burns
- Punctures
- Tears
- Cracks
- Moisture Loss & Hardening
- Coffee & Tea

#### YES

- Milk & Juice
- Red Wine & Colas
- Ketchup
- Chocolate
- Ice Cream
- Oil & Grease
- Various Food Spills



## PLATINUM Leather Care

### General Terms and Conditions of Leon's Platinum Leather Care Program

#### MAGI SEAL OBLIGATIONS:

In the event leather furnishings that have been professionally treated with Magi Seal® Leather Moisturizer and covered under this Service Plan, become stained by common household foods and beverages, or human and pet bodily fluids, or ballpoint pen ink, lipstick or crayon; or become damaged as a result of accidental rips, tears, cigarette burns, peeling or cracking due to moisture loss (see exclusions below), during normal residential use, within **60 months** of date of delivery, Magi Seal agrees to provide the following services with respect to the stained or damaged area of the leather as follows:

- During normal business hours, Magi Seal will provide free professional stain removal and/or repair advice by telephone (call: 1-800-388-2640); and may, at its option, deliver cleaning solution to the owner to aid in stain removal;
- If stain or damage persists, Magi Seal will arrange to have the item(s) serviced at the owner's location by a professional technician at no additional charge to the owner;
- If the technician determines stain removal or damage repair must be made away from the owner's location, the item(s) will be removed, cleaned or repaired and returned at no additional charge to the owner;
- If the technician cannot remove the stain, Magi Seal will repair or replace the stained portion of the leather provided replacement leather is readily available;
- If replacement leather is not available, or the accidental damage cannot be repaired, Magi Seal agrees to exchange the leather furnishing with a similar item of equal or lesser value of the original purchase price. Owner shall provide Magi Seal with sales receipt or proof of purchase for the original furnishing;
- If a replacement is made, and there is an unreasonable difference in dye-lot, Magi Seal will exchange the entire suite covered by this Service Plan (all pieces if necessary) with similar items of equal or lesser value of the original purchase price. Owner shall provide Magi Seal with sales receipt or proof of purchase for the original furnishing.

#### REGISTRATION AND ELIGIBILITY:

- To be eligible for service, the Magi Seal Leather Care Service Plan requires registration with Magi Seal. (See your Leon's Dealer for details.) Service Plans are non-renewable beyond the registered coverage period and are limited to the furnishing's original owner.

#### TO OBTAIN MAGI SEAL SERVICE:

Claims for service must be reported to Magi Seal within **14 days** of the occurrence of the accidental stain or accidental damage to the furnishing covered under this Service Plan. Claims will only be considered by Magi Seal, subject to the following:

- Furnishings are delivered to the owner soil free and without stains, flaws, tears, rips, scratches or any other damage;
- Cleaning of stained area or repair of furnishing performed only as directed by Magi Seal;

- Owner has maintained the furnishing(s) in accordance with the manufacturer's and/or Magi Seal's guidelines;
- Leather must be maintained and re-moisturized at least every two years, using moisturizer provided with your furnishing.

#### EXCLUSIONS:

Claims will not be accepted by Magi Seal under any of the following circumstances where stains or damage are caused by:

- Failure to comply with the manufacturer's instructions for cleaning and moisturizing;
- Wilful abuse or misuse of the covered furnishing;
- Normal soiling, wear and tear;
- Stretching of leather, seam separation or deterioration of any vinyl components;
- Buildup of perspiration and body or hair oils;
- Fading, soiling or damage caused by animals (other than bodily fluids);
- Dyes, paint, acid, bleach, permanent inks, gum or corrosives;
- Item(s) sold in an "as-is" condition;
- Repairs or cleaning carried out by anyone other than authorized agents of Magi Seal;
- Natural characteristics that cause appearance variations;
- Furnishings in transit, storage, commercial use in public areas or rental;
- Acts of God, fraud, intentional acts, war or hostilities of any kind if arising from illegal activity;
- Anything not specifically included as covered by the Service Plan;
- Damage covered by any insurance program.

#### NOTE TO OWNER:

This Service Plan is provided by Magi Seal Corporation on behalf of Leon's Furniture Limited. All claims and/or inquiries must be submitted directly to Magi Seal Corporation.

**This agreement is not renewable or transferable. The owner shall reasonably cooperate with Magi Seal in its efforts to perform its obligations under this agreement. Any provision contained herein which is found to be contrary to any state, provincial or local law shall be deemed null and void; however, the remaining provisions shall continue in full force and effect. By registering, or authorizing the dealer or service provider to register this agreement with Magi Seal, owner agrees that the obligations provided in this agreement shall constitute the full and only remedies for any failure of the Magi Seal product or service to function as warranted. In no event shall owner have any other remedy at law or equity for any direct or indirect consequences of the failure of the Magi Seal product or service to perform.**